



MATTER

EVENT GUIDE 2023

About MATTER

At MATTER, we believe collaboration is the best way to improve healthcare. The MATTER collaborative includes more than 800 current and alumni startups from around the world, working together with dozens of hospitals and health systems, universities and industry-leading companies to build the future of healthcare. Together we are accelerating innovation, advancing care and improving lives.





MATTER
222 W Merchandise Mart Plaza
Suite 1230
Chicago, IL 60654

Staffed Monday-Friday
9:00am-4:00pm
Event space available to rent
every day



Tours by appointment
Monday-Friday
9:00am-4:00pm
Contact to book a tour!

We're here to build heroic
new businesses to
improve people's lives.
To inspire change.
To embrace experimentation.
To do what matters.



Large auditorium

We host keynotes, symposia, demo days and other large programs in our largest event space. A retractable wall can be extended to split the room into a medium and small auditorium.

Features: 200-person capacity, theater-style seats, stage, podium, living room furniture, highboy tables, buffet tables, MATTER banner, three screens, A/V options available, back door for kitchen access and registration tables.



Medium auditorium

We host pitch competitions, receptions and lectures in our medium auditorium, which is separated by the retractable wall in the large auditorium and occupies 2/3 of the space.

Features: 100-person capacity, theater-style seats, podium, living room furniture, highboy tables, buffet tables, MATTER banner, two screens, A/V options available, back door for kitchen access and registration tables.



Small auditorium

We host meetings, brainstorming sessions, webinars and workshops in our small auditorium, which is separated by the retractable wall in the large auditorium and occupies 1/3 of the space.

Features: 25 theater-style or 20 U-shape style seats, tables, one screen, A/V options available, a whiteboard wall and back door for kitchen access.



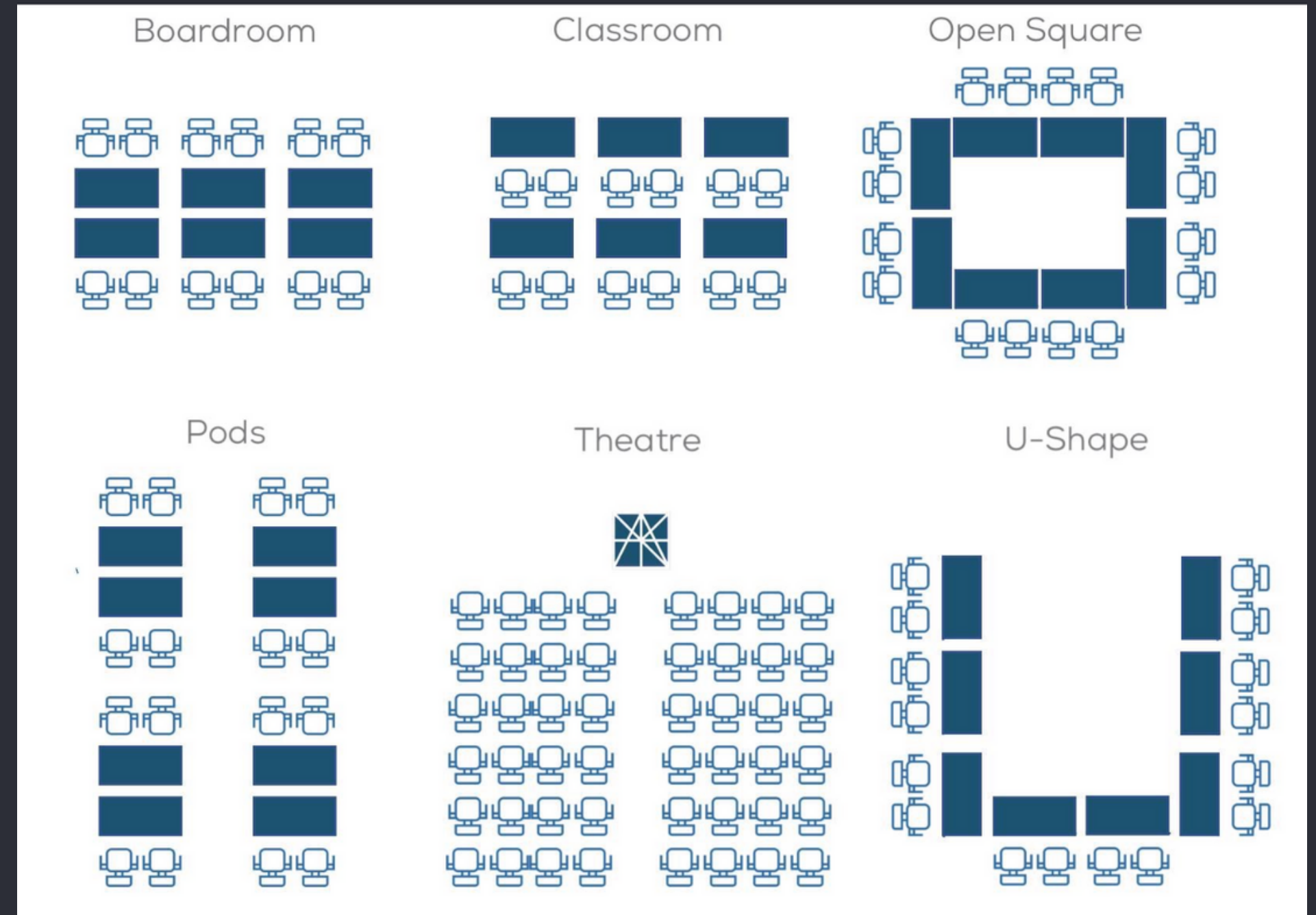
Classroom

In the classroom, we host workshops, small receptions, large roundtables, hybrid events, brainstorming sessions, trainings, board meetings and anything else you can think of.

Features: 50 theater-style seats or 24 U-shape or classroom-style seats, tables, white board walls, two monitors, video conferencing and other A/V options available.

Room capacities and setup

	Classroom	Small Auditorium	Medium Auditorium	Large Auditorium
Boardroom	16	16	16	16
Classroom	24	20	40	60
Open Square	24	24	24	24
Pods	24	16	32	65
Theatre	54	50	100	200
U-shape	24	24	24	24
Reception	75	50	120	200



Event amenities

As a MATTER event host, you have access to a multitude of amenities that can help your event run smoothly and successfully.

The following items are available free of charge upon request:

- High speed WiFi
- A/V options available
- Screen and projector
- Macbook (projection)
- MacBook Air adapter
- Slide advancers
- Five microphones
- Polycom
- Podium
- Rolling dry erase board
- Easels



Recommended caterers

These vendors are taste-tested and know the MATTER space.

If you choose a caterer outside this list, we request that you secure a Certificate of Insurance.

For catering deliveries, theMART's loading dock is open Monday through Friday from 8:00am-4:00pm and is located off Kinzie Street.

Please contact theMART directly at (312) 527-7759 if you require extended times for both delivery and pickup.

Company	Catering type	Phone	Price
Au Bon Pain	Drop off	(312) 755-9779	\$
Blue Plate	Full service/drop off	(312) 421-6666	\$\$\$
Corner Bakery	Drop off	(312) 726-7244	\$
Chipotle	Drop off	(312) 263-6230	\$
Food for Thought	Full service/drop off	(847) 982-2680	\$\$\$
Goddess and the Baker	Drop off	(312) 374-3625	\$\$
Hannah's Bretzel	Drop off	(312) 621-1111	\$
Marshall's Landing	Drop off	(312) 610-8050	\$\$\$
Paramount Events	Full service/drop off	(773) 880-8044	\$\$\$
Pinstripes	Full service/drop off	(312) 527-3010	\$\$
Potbelly	Drop off	(312) 836-1007	\$
Tomato Fresh Kitchen	Full service/drop off	(847) 905-0194	\$\$

FAQ

How far in advance should I book?

We suggest that you book 90 days in advance for multi-day events, 60 days in advance for full-day and evening events in the auditorium and 30 days in advance for events in the classroom.

What are the A/V capabilities?

Stream your presentation, host a web conference and play music or video from your device while you are connected to the MATTER system. If you book the large auditorium, you can either sync all three screens to one computer or connect up to three devices to the system. The Classroom offers video conferencing to allow for hybrid events.

How can my guests connect to MATTER WiFi?

Easily! Our guest network is MATTER-Guest and does not require a password.

Is theMART accessible by public transportation?

Yes. theMART is directly serviced by both Brown and Purple lines of the "L" trains and is a short distance from lines that service O'Hare and Midway airports. The Ogilvie and Union transportation stations and many CTA bus stops are also within walking distance.

How do I get to MATTER from inside theMART?

Take the central elevators to the 12th floor. MATTER is located directly outside the elevators. A MATTER employee will be happy to greet you when you arrive and help you and your guests find your reserved space.

Is parking available?

MATTER validates parking for the lot located at 210 N Wells Street at the rate of \$12.00 for 12 hours. In addition, there are two Mart-specific lots that MATTER can validate for a small group of people: Mart Parc Wells and Mart Parc Orleans. Metered parking is also available along Kinzie Street. Please be advised that parking in either of theMART's access drives will result in your vehicle being towed or ticketed.

Ready to book?

Fill out our event request form at <https://matter.health/events#eventRequest>.
For additional questions, email us at events@matter.health.

Due to a high volume of requests, please allow two business days for a response.