



## MATTER Immersion Series

The MATTER Immersion Series is a strategic initiative that aims to do what MATTER does best: convene the right experts with diverse perspectives to uncover the biggest needs and opportunities for innovation in healthcare. Immersion programming is geared toward fostering industry-entrepreneur and industry-industry engagements through curated discussions centered on **identifying stakeholder and market needs, exploring industry trends and drivers, and collaborating on the design of novel solutions.**

The immersion areas for MATTER include: *Healthy Aging*, *Health Data* and *Precision Health*. Participants are selected based on their knowledge, their stake in the problem, and the value contributed and derived from these collaborative discussions. Through facilitated programs, participants will take a 360° view into a targeted problem, offering a differentiated view from multiple aspects of the value chain. The result: a better feel for what needs to be solved and why, and a mechanism for collaboration and solution design.

### **Healthy Aging**

Aging in the modern era has forced a re-evaluation of the nature and contexts in which healthcare is delivered and consumed. Management of chronic care is shifting from the hospital to alternative, lower acuity settings. With increased longevity and activity, seniors enter their golden years as engaged and educated healthcare participants demanding solutions that enable greater quality and seamless integration with their lifestyles. Seniors are also becoming increasingly connected, interacting with disease management tools and technologies that enable medication adherence, diagnostics, and preventative care, all of which are allowing increased ownership over their clinical interventions. *MATTER seeks to convene entrepreneurial and industry innovators to pursue new scientific discoveries, optimize care transitions and healthcare delivery via new technologies and services, and experiment with novel business models that serve the aging population*

### **Health Data**

Novel scientific breakthroughs coupled with advancements in information technology have created a volume and diversity of raw data that was previously unavailable to researchers and clinical practitioners. The challenge now for stakeholders across the healthcare spectrum is how best to integrate this data from disparate sources and synthesize it into a platform that helps improve patient care. Enhancing predictive and prescriptive power will require advancing to a new generation of health analytics and business models that enables scaling of intelligent healthcare decisions. *MATTER seeks to convene entrepreneurial and industry innovators to pursue advancements in the analysis, translation, and packaging of healthcare data into meaningful clinical insights*

### **Precision Health**

Precision Health represents the specialization of therapeutic, diagnostic, and service solutions impacting the way we diagnose, treat, and manage disease. No two humans are alike, nor are the diseases that affect them. In the last decade, our knowledge of this individual variability – genomic, environmental, and behavioral – has increased exponentially, and is fundamentally re-shaping the way we think about delivering the right intervention for the right patient at the right time. Scaling these precision health tools will be driven by effective advancement into the market, integration into the clinical workflow, demonstration of long-term outcomes, and ability to drive development of new therapies. *MATTER seeks to convene entrepreneurial and industry innovators together to define areas of precision health value for stakeholders, and to collaborate on opportunities that accelerate development and adoption of these tools in clinical practice*

For upcoming programs, visit: <http://matter.health/events/>