

## Frequently Asked Questions

### **What is the Momentum Accelerator?**

The MATTER Momentum Accelerator is built exclusively for MATTER member companies that are looking for a structured way to advance their objectives. The inaugural, six-month accelerator program will systematically step through the fundamentals of growing digital health companies from February to August 2022. The program will be led by MATTER Venture Fellow Tom Lee and further supported by curated mentors, guest speakers and exclusive MATTER workshop.

### **What types of ideas and solutions is this program seeking?**

This accelerator is open exclusively to MATTER members. Non-members may apply but must join by Dec 31, 2021 to be eligible to participate. Beyond being a member in good standing, there is no additional cost to participate in this program.

This program is intended for executive-level participants, such as CEOs or founders, who will regularly attend and participate in collaborative sessions. The estimated time commitment is 3-5 hours per week from February through August. While other team members may participate, continued involvement from a driving stakeholder is required.

### **When is the application period?**

Applications open on Monday, November 8, 2021. Submit an application by Friday, December 10, 2021 @ 11:59pm CT. Teams will be notified about their participation by December 22, 2021. In some instances, an interview in addition to the application may be needed.

### **How do I apply for the competition?**

You can apply at [matter.health/challenges/momentum](https://matter.health/challenges/momentum)

### **How many times can I apply?**

One application is allowed per team.

### **How many companies will be selected for the cohort and will the participants be publicly disclosed?**

Up to 12 companies will be selected to participate in Momentum. An announcement in January 2022 will be made about the companies participating in this focused program.

### **What will participating companies receive?**

Selected startups will participate in a multi-faceted program designed to bring together key stakeholders from the healthcare ecosystem in an immersive environment. Structured program activities will include:

- CEO peer group meetings
- Exclusive workshops
- Private 1:1 coaching and tailored introduction meetings
- Accelerator-wide activities

### **Is there any financial component to Momentum?**

There is no cost to participate in this program for MATTER members. Members must be in good standing. Non-members may apply but must become a MATTER member by Dec 31, 2021 to be eligible to participate.

There is no financial investment made in the participants of this program. MATTER maintains a zero-equity approach to all of our current programs.

### **How does the program culminate?**

The six-month program culminates in a presentation day to partners and investors from the MATTER community.

### **If I have additional questions not addressed here, where can I obtain more information?**

For specific questions and more information, please reach out to:  
[momentum@matter.health](mailto:momentum@matter.health)